

WHAT IS - ART - IS WHAT

A collaborative venture to produce non-traditional artwork for a group show or art piece.

Rajiv Hotek and Liberty Arts gallery would lead workshops to decide and design artwork and an exhibition that does not fit the traditional model of a frame on the wall.

Unusual materials, unusual display and unusual subject matter—all are open to reimagine.

One example of non-traditional thinking in art is environmental artist Andy Goldsworthy's work. Rajiv shared a photo of his "Midsummer Snowball." Goldsworthy placed huge snowballs in the streets of London in the summer that melted, slowly revealing what he had placed inside.

